



145,000 seasonal employees,

including drivers **750**



million packages

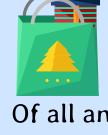
be delivered this holiday season





12% of those sales will be

from online sales, up 4% from 2016



20% Of all annual retail sales

are from the holidays

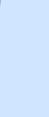


spent on winter holidays



spent on Mother's Day Changing Tactics

Average amount



A decline in seasonal employment is due to a change in retailers' tactics.

Retailers such as Kohl's 69,000 last year

are increasing current employees hours instead of hiring extra

*~60,000 in 2015

employees



Retailers are hiring 25,000 less seasonal employees this year





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Sources: NRF, Fortune, Business Insider, WSJ, USA Today, Monster





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